

# BENCH<sup>®</sup>

## For Travel Advertisers

Our expert Bench Services team and unique Bench Connect technology helps travel marketers create highly effective digital campaigns through, data, insights and market-leading strategy to target specific audiences.

50+  
markets

35+  
media integrations

2K+  
campaigns



Unparalleled access to **data & partners:**

facebook

Google



TOURIST TRACKA

theTradeDesk









TikTok

QANTAS LOYALTY

yahoo!

FOURSQUARE

## Why partner with Bench Media

-  Find NEW customers with specific travel interests
-  Build brand awareness and trust through digital channels
-  Access customer data unique to Travel
-  Real consolidated reporting and speedy decision making
-  Ability to scale effectively and efficiently
-  Maximize your first party data
-  Tailored solutions through our agnostic access to media partners & innovations
-  Diversify into other digital channels

*"Our partnership with Bench has been extremely successful - they were able to turn campaigns on quickly and achieve huge engagement across all digital advertising. Targeting audiences across different channels has helped us accomplish huge social engagement, while adding nearly 11,000 subscribers, which we are thrilled with"*



Crystal Krantz, Marketing Manager  
Cook Islands Tourism

### Our Clients

UNITED AIRLINES 

COOK ISLANDS

visit California

Travel brands partner with Bench to gain an edge over the competition & drive business results.

For more info contact [accounts@benchmedia.com](mailto:accounts@benchmedia.com)

See results we have driven for clients at [benchmedia.com/case-studies](https://benchmedia.com/case-studies)