

BENCH®

For Health & Medical

Our expert Bench Services team and unique Bench Connect technology helps health & medical marketers create highly effective digital campaigns through, data, insights and market-leading strategy to target specific audiences.

50+
markets

35+
media integrations

2K+
campaigns



Unparalleled access to **data & partners:**

facebook

Google

healthline

WebMD

myDr

TONIC
MEDIA
NETWORK

VMO

Why partner with Bench Media



Find NEW customers with specific health & medical interests



Build brand awareness and trust through digital channels



Understand regulations around digital advertising for medical industry



Real consolidated reporting and speedy decision making



Ability to scale effectively and efficiently



Maximize your first party data



Agnostic access to media partners used to find your specific audience



Diversify into other digital channels

Insulet™

NUHEARA

ResMed

Medtronic

melróse

“Nuheara needed to layer a more robust demand generation advertising solution over our digital marketing, efficiently. Bench provided this and we have seen phenomenal results and growth.”



Scott Forrest
Nuheara
Global SVP eCommerce

Health & Medical brands partner with Bench to gain an edge over the competition & drive business results.

For more info contact accounts@benchmedia.com

See results we have driven for clients at benchmedia.com/case-studies