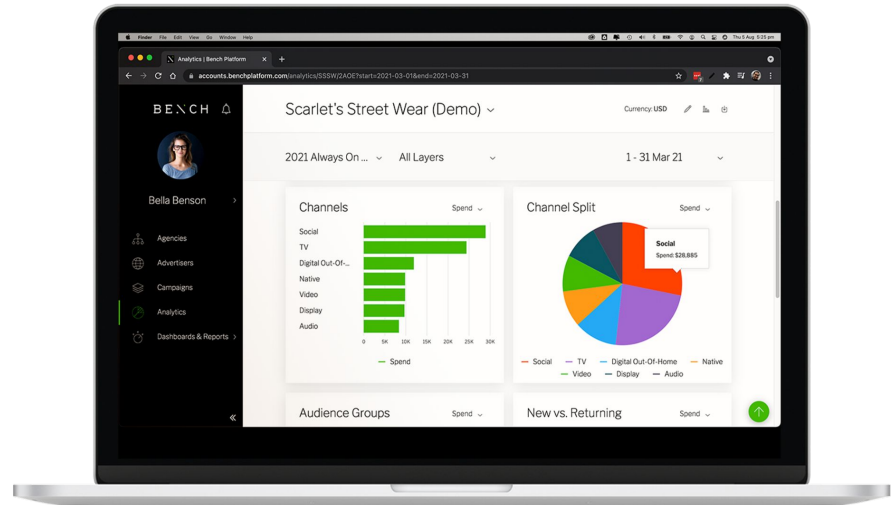


Our award winning Bench Services team and unique Bench Connect technology help you to create supercharged digital campaigns through insights, data and market-leading strategy keeping you ahead of the curve.

50+
markets

35+
media integrations

2K+
campaigns



Why Agencies choose Bench Media



Programmatic experts

We harness the power of programmatic for our clients with years of experience in knowing what drives the best outcomes – with our agnostic approach driving real results.



Speed to market

Our well established media and tech partnerships, combined with our agile services team can provide you unprecedented access and speed to market.



Full funnel planning & execution

We have the skill, experience and access to the entire programmatic channel mix to plan and execute across all channels. Branding, performance and everything in between. We deliver results for our clients across TV, DOOH, Audio, Native, Social and Display.



Education & learning

With our breadth and depth of expertise we help myth bust, decode complex industry changes and updates, and ultimately help your team to upskill.



Minimise admin time

The Bench Connect platform provides optimised workflow and instant reporting, saving hours of manual work.



Access to latest innovations

Our Media and Innovations team provide the most up to date opportunities and industry innovations to our agency customers. We do the hard work so you don't have to.



Collaboration & teamwork

We work with your team to provide market leading responses and strategies for your clients. We can seamlessly dovetail and support your operations and capabilities. Flexibility is paramount.



Real consolidated reporting

Your Bench Connect access provides you with complete visibility. The Bench Connect platform pulls all your clients, channels and data into one place and provides fully customisable real time reporting delivered to your inbox or agency data platform.

Agencies partner with Bench to deliver innovation and demonstrate results for their clients in real time.

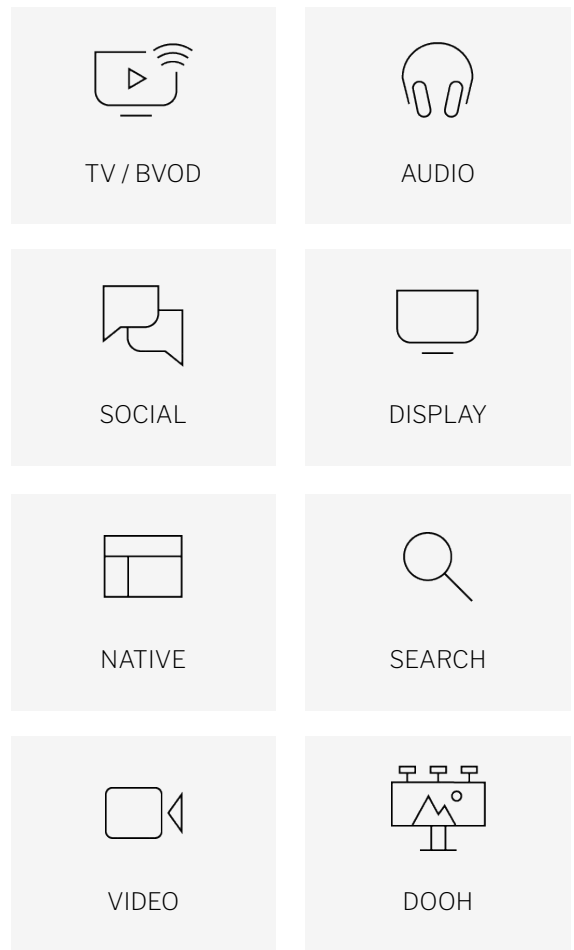
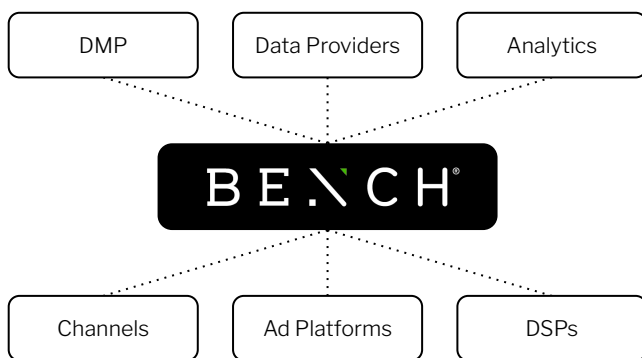
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*“What surprised us about the Bench technology was the simplicity of discovering **one access point for the entire ecosystem**. All of a sudden, our teams could start testing channels for clients faster than ever.”*

Andrew Livingston
MediaHub, Managing Director

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