

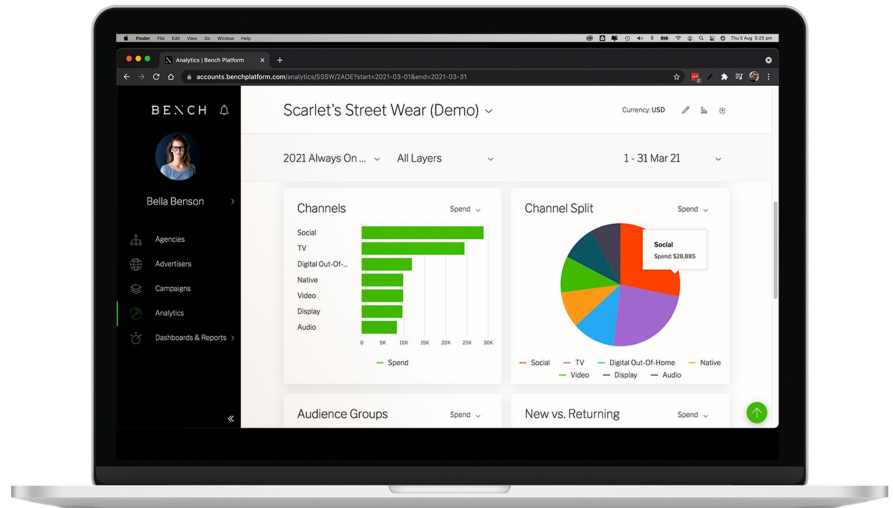
Bench Connect is a unifying platform that provides brands and agencies with consolidation, control and transparency over their digital media, all in one place.

Deep dive and control your digital advertising like never before while making it easier to plan, manage, track and optimise digital activity.

50+
countries

25+
media integrations

250+
customers



Why Agencies choose Bench Connect



Consolidated reporting and analytics

Bring together all channels and platforms for multiple clients and campaigns into one easy to use interface with advanced analytics.

No need for multiple disparate platform reports. Customise and schedule reporting.



Transparency and control

View the entire picture of your clients campaigns for your team, stakeholders, agency partners or clients.

Transparency across budget, channels, platforms, insights, goal setting and achievements. With one single view - everyone is aligned in real time.



Real time optimisation & decision making

Less time spent on campaign set up, daily portfolio tracking and budget managing means more time on optimisation and strategy.

A holistic view so teams can make quick decisions and action immediately.



Scale operations

Easily access 25+ media integrations and view all campaign set up, metrics, goals and tracking in one place.

Spend more time on strategy & driving results.

Global brands and agencies are choosing Bench Connect as their centralised platform for marketing intelligence and management. For more info contact connect@benchmedia.com

benchmedia.com/solutions/bench-connect

Smarter. Faster. **Better.**



Cloud based



Fast decision making



No code setup



You're in control



Rapid deployment



Customisable



Tech-agnostic

Over 25+ **media integrations**

 theTradeDesk

 Google Ads

 Meta

 Display & Video 360

 TikTok

 LinkedIn

 Pinterest

 Twitter

 Campaign Manager

 Yahoo!

 nine digital

 Taboola

 StackAdapt

 Search Ads 360

 Impactify

 blis

 amazon

 UNRULY

 ESKIMI

 PLAYGROUND XYZ

 Snapchat

 Mintegral

 Quantcast

 Apple Search Ads

 Teads TV

 AMOBEE

 Roku

 VISTAR

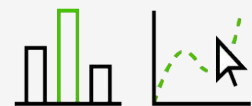
How it **works**



Connect your digital
media platform



Map related activity to
your structure



Track & analyse
campaign performance

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