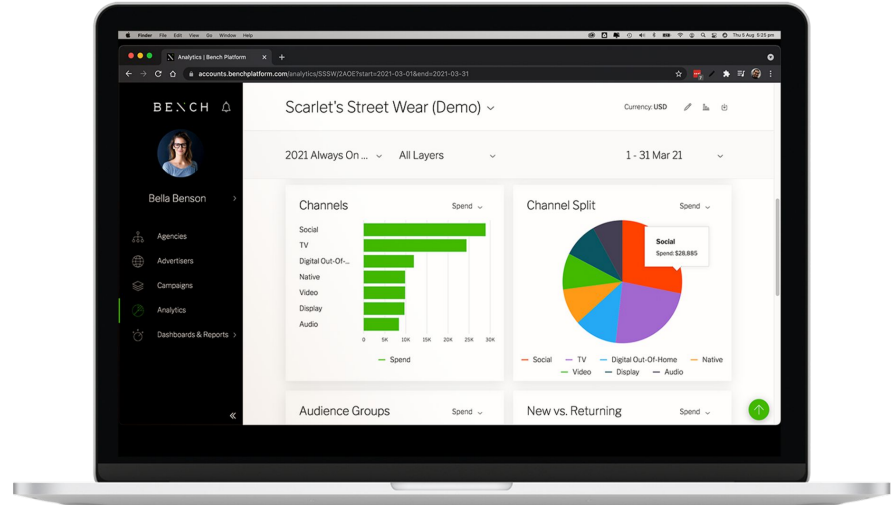


Our award winning Bench Services team and unique Bench Connect technology help you create supercharged digital campaigns through insights, data and market-leading strategy to keep you ahead of the curve.

50+
markets

35+
media integrations

2K+
campaigns



Why Brands choose Bench Media



Programmatic experts

We harness the power of programmatic for our clients with years of experience in knowing what drives the best outcomes..



Transparency

Bench Connect platform access provides you with transparency & control. Know what platforms, channels, strategies, goals & results – in real-time!



Agnostic partnerships

Our agnostic approach means we are well rounded experts AND you have a non-exhaustive list of partners and platforms to utilise or trial/test.



Education & learning

With our breadth and depth of expertise we help myth bust, decode complex industry changes and updates, and ultimately help your team to upskill.



Tailored service model

Running channels yourself? No worries, we can amplify! Want to eventually do it all yourself? No problem, we can help you get there!



Access to latest innovations

Our Media Partnerships and Innovations team provide the most up to date opportunities and industry innovations to our clients. We do the hard work so you don't have to.



Collaboration & teamwork

We work with your internal marketing team to provide market leading responses and strategies. We can seamlessly dovetail and support your operations and capabilities. Flexibility is paramount.



Real consolidated reporting

The Bench Connect platform pulls all your campaign data into one place (even in-house campaigns) and provides fully customisable real time reporting delivered to your inbox or internal data platform.



Full funnel planning & execution

We have the skill, experience and access to the entire programmatic channel mix to plan and execute across all channels. Branding, performance and everything in between. We deliver results for you across TV, DOOH, Audio, Native, Social & Display.

Brands partner with Bench to gain an edge over the competition and drive business results.

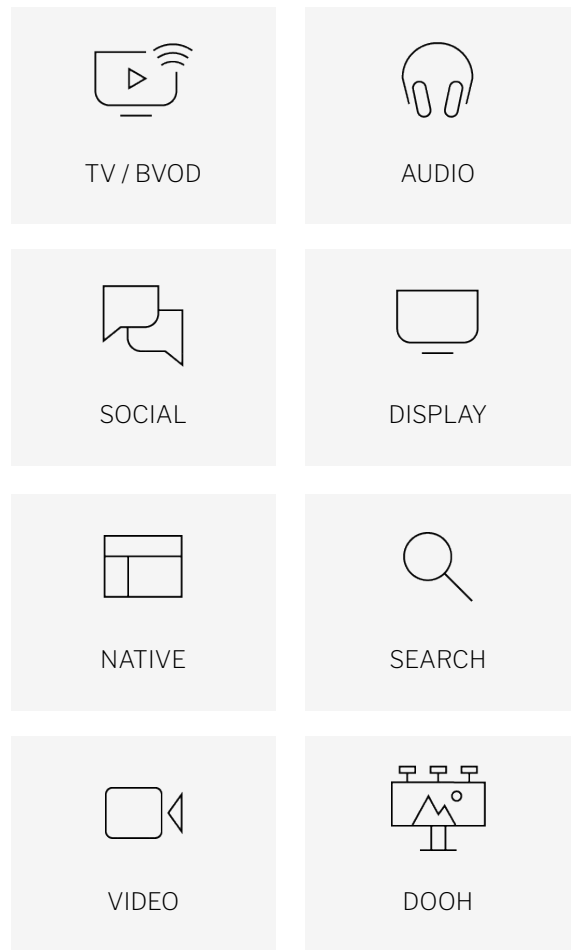
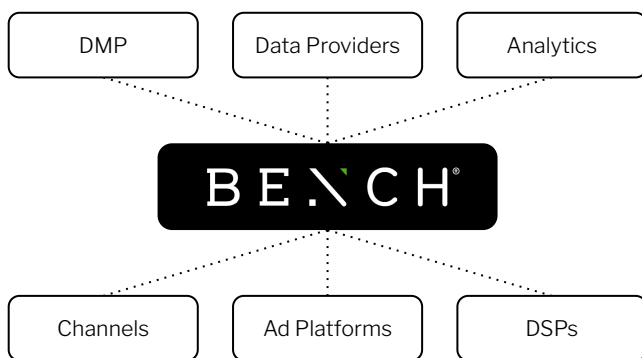
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BENCH[®]

Smarter. Faster. **Better.**

- ✓ Managed media services
- ✓ Media innovations & partnerships
- ✓ Campaign strategy
- ✓ Auditing & analysis
- ✓ In-housing
- ✓ Data & technology services



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*“The team at Bench Media are innovative in their product offering around programmatic and were the first provider for us that got broadcast video on demand (BVOD) right. They are **the first agency we came across that just ‘get’ programmatic** and have got digital out of home (DOOH) right”*

Scott Forrest
Nuheara, Digital Marketing Director

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